

Food Fortification Business

Micronutrient
Fortified Blended
Energy Dense Food
Manufacturing



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Introduction

A Food that is fortified with at least two micronutrients (typically iron, zinc, vitamin A, and folic acid) as an intervention to improve growth and development. Energy-dense foods are those which provide more calories per serving than most fruits and vegetables. These types of food are designed for use in emergency relief situations.



They Provide enough calories, but not too much that those who receive them may not benefit from nutrition-rich sources until their situation has improved. Severely malnourished individuals may receive 20 percent or less of their daily calorie needs from free meals in emergency relief situations.



Visit this Page for More Information: [Start a Business in Cereal Processing Industry](#)

Uses

Micronutrient Fortified food (MFED) is intended to provide a source of essential vitamins and minerals (micronutrients) to individuals who otherwise may not get enough from their daily diet. MFE foods can be consumed by all members of society, including pregnant and lactating women, infants, children, adolescents and elderly adults.



Consumption of energy dense food is mandatory for survival and optimum health in most low-income countries as well as developing countries. As a result, by producing MFFs, one can contribute to a healthy society at no additional expense. Consumption of energy dense food is mandatory for survival and optimum health in most



low-income countries as well as developing countries. As a result, by producing MFFs, one can contribute to a healthy society at no additional expense.

Read Similar Articles: [Cereal Food Processing](#)



Benefits of Starting Micronutrient Fortified Energy Dense Food Business

It's a new age of health food, and everyone wants their meal to contain more vitamins. That is why micronutrient fortified energy dense food has become such a popular segment within an increasingly health-conscious market. This business is becoming increasingly lucrative and offers opportunities for entrepreneurs looking..



to become leaders in their respective niches and sell high-quality, nutritious products to people all over the world. Here are some benefits you can expect from starting a micronutrient fortified energy dense food company:



• Added Product Value – Those little nutrients that have been lost from our daily diets can be added back into foods, using quality ingredients like brewer’s yeast powder. Your product will be perceived as having extra value simply because it contains added nutrients, making it superior to similar offerings on supermarket shelves.



• **Cheaper Ingredients – Adding essential vitamins and minerals to your products will not add much cost. You could use cheap, but nutrient-rich grains like barley or rye instead of wheat; use brewer’s yeast or cornstarch instead of sugar; or invest in chlorella which provides several essential nutrients at no additional cost.**



• **No Risks Associated with Storage & Transportation – Foods tend to lose freshness over time. But, by adding vitamins and nutrients to them, they last longer. For example, salt-preserved pickles last longer than unprocessed ones do. Since micronutrients extend shelf life, there is less risk associated with storing and transporting these foods since they keep well for a long time.**



• **No Risks Associated with Storage & Transportation – Foods tend to lose freshness over time. But, by adding vitamins and nutrients to them, they last longer. For example, salt-preserved pickles last longer than unprocessed ones do. Since micronutrients extend shelf life, there is less risk associated with storing and transporting these foods since they keep well for a long time.**



• **Satisfied Customers – Consumers always want fresher options available to them at every turn. With micronutrient fortification, you offer them just that. A wide range of tasty products made from premium ingredients combined with optimum nutrition – what more could a customer ask for?**



• **Improved Competitiveness – Customers will respond very positively when they see a healthier option being offered by one brand over another. This puts pressure on competitors to follow suit, giving your brand an edge and helping it stand out among other brands competing in the same space.**



Manufacturing Process:

Energy Dense Food generally means food that has high content of macronutrients as fat, carbohydrate, protein and calories in it. Energy dense foods keep people satiated for longer periods to prevent them from overeating. The key features that are most important for manufacturing energy dense foods include freshness,



taste and a crisp crunchy texture. Maintaining consistent quality is another essential feature which plays an important role in energy dense food. . Finally, creating attractive packaging for energy dense foods is also crucial because presentation is always appealing to customers.



Related Project: [Micronutrient Fortified Energy Dense Food Manufacturing Business](#)

There are different ways by which micronutrient fortified energy dense foods can be manufactured using innovative technology. The selected method will depend on how much amount of micro-nutrients that should be introduced in to food along with standard nutrients like carbohydrates, proteins and fats. Manufacturers can choose from liquid fortification methods,



dry fortification or frozen fortification methods depending on their requirement. When it comes to liquid fortification methods they basically involve adding vitamins and minerals directly into beverages.



Read our Books Here: [Cereal Food, Cereals and Cereal Products Processing Industry](#)

Frozen Fortification is mostly preferred for mass processing where water used to make ice creams, juices etc is enriched with essential vitamins and minerals before freezing process. For Dry Methods, Nutrients such as Vitamins and Minerals are first added to a solution and then dried out at high temperatures over a drying machine.



By selecting appropriate technologies for manufacturing micronutrient fortified energy dense food, manufacturers can enrich their products with all important nutrients.

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Market Outlook

By 2031, the market value is estimated to reach US\$ 234,253.7 Mn, with a respectable CAGR of 6.3 percent during the years 2021-31.

Food fortification, or the addition of micronutrients such as vitamins and minerals to foods and condiments, has been practised by food manufacturers for almost a century. As the current consumer population grows more aware of the benefits of nutritionally packed foods, companies are supplementing their food formulations with vitamin and mineral premixes.

Food Fortification has been defined as the technique of adding vitamins and minerals to regularly consumed foods to boost their nutritional value throughout the previous decade. It's a tried-and-true, safe, and cost-effective strategy for improving diets and avoiding and treating micronutrient deficiencies. The global fortified foods sector has seen significant growth in recent years as a result of growing consumption of vitamin-enriched meals.

Rising health concerns and an increase in illness rates are the key drivers of the fortified foods market throughout the forecast period. Between 2021 and 2031, the market is expected to increase at a CAGR of 6.3 percent.

Related Feasibility Study Reports: [Cereal Processing \(Rice, Dal, Pulses, Oat, Wheat\), Sugar and value added Products](#)

Project at a Glance

- 1. What is Micronutrient Fortified Blended Energy Dense Food Manufacturing industry ?**
- 2. How has the Micronutrient Fortified Blended Energy Dense Food Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Micronutrient Fortified Blended Energy Dense Food Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Micronutrient Fortified Blended Energy Dense Food Manufacturing plant ?**

- 5. What is the structure of the Micronutrient Fortified Blended Energy Dense Food Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Micronutrient Fortified Blended Energy Dense Food Manufacturing Business?**
- 7. What are the operating costs for setting up Micronutrient Fortified Blended Energy Dense Food Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Micronutrient Fortified Blended Energy Dense Food Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Micronutrient Fortified Blended Energy Dense Food Manufacturing plant ?**
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#FoodManufacturingBusiness, **#FoodprocessingIndustry**
#BlendedEnergyDenseFoodManufacturing
#ProductionofEnergyDenseFood

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COST OF PROJECT**MEANS OF FINANCE**

Particulars	COST OF PROJECT			Particulars	MEANS OF FINANCE		
	Existing	Proposed	Total		Existing	Proposed	Total
Land & Site Development Exp.	0.00	0.00	0.00	Capital	0.00	14.02	14.02
Buildings	0.00	0.00	0.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	23.10	23.10	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	4.00	4.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	16.95	16.95	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	5.00	5.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	42.05	42.05
Preliminary& Pre-operative Exp	0.00	0.20	0.20	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	2.20	2.20	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	4.61	4.61				
TOTAL	0.00	56.06	56.06	TOTAL	0.00	56.06	56.06

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share					
	`	`	`	`	`	%	`	%	`	No.of Times	%
1-2	4.83	9.58	14.83	24.00	0.00	100.00	4.83	0.00	4.83	1.00	0.00
2-3	7.94	12.08	22.77	18.00	0.00	100.00	7.94	0.00	7.94	1.00	0.00
3-4	10.98	14.60	33.74	12.00	0.00	100.00	10.98	0.00	10.98	1.00	0.00
4-5	13.89	17.07	47.63	6.00	0.00	100.00	13.89	0.00	13.89	1.00	0.00
5-6	16.65	19.45	64.28	0.00	0.00	100.00	16.65	0.00	16.65	1.00	0.00
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Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
								Individual	Cumulative	Overall	GPM	PBT		
(Number of times)			(Number of times)	%	%	%	%						%	%
Initial				3.00	3.00									
1-2	1.41	1.41		1.62	1.62	2.56		19.76%	5.39%	4.05%	66.11	39.58%	2.40	1.04
2-3	1.74	1.57		0.79	0.79	1.50		21.47%	8.50%	5.71%	75.83	38.91%	2.58	1.31
3-4	2.14	1.74	2.13	0.36	0.36	0.90		22.65%	10.67%	6.91%	86.63	38.90%	2.58	1.64
4-5	2.59	1.93		0.13	0.13	0.56		23.47%	12.19%	7.77%	97.43	38.89%	2.48	2.01
5-6	3.11	2.13		0.00	0.00	0.35		24.04%	13.25%	8.38%	108.23	38.88%	2.33	3.03

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- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

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Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

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- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects

- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
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- Fibre Glass & Float Glass
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- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products

- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

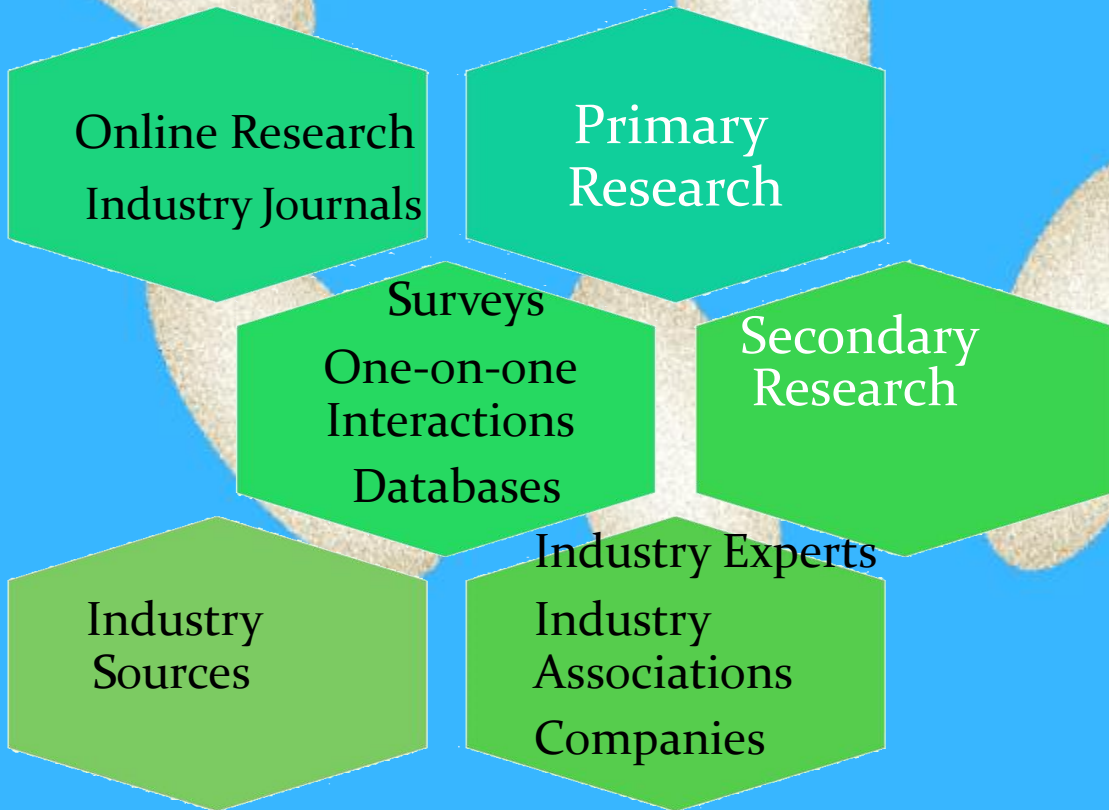
Objective

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
 - Growth drivers of the industry
 - Latest market trends
 - Insights on regulatory framework
 - SWOT Analysis
 - Demand-Supply Situation
 - Foreign Trade
 - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
 - Key players with their market shares
 - Financial comparison of present players

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

Data Sources



Scope & Coverage



Our Team

✧ Our research team comprises of experts from various financial fields:

✧ MBA's

✧ Industry Researchers

✧ Financial Planners

✧ Research veterans with decades of experience

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A yellow sticky note is pinned to a wooden surface with a red pushpin at the top center. The note has the words 'THANK YOU!' written in large, bold, black, hand-drawn capital letters. To the right of the text is a simple black smiley face drawing with two dots for eyes and a curved line for a mouth.

THANK
YOU! 😊

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